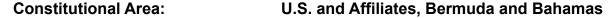
# 2022-2023 District Goals

District: 27 B2





## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

#### **Action Plan**

Action plan reporting.pdf

## **MEMBERSHIP DEVELOPMENT**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	35	25
2nd Quarter	0	0	30	10
3rd Quarter	0	0	25	5
4th Quarter	0	0	20	5

**FY New Clubs** 

0

**FY Charter Members** 

0

**FY New Members** 

110

FY Retention Goal

45

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

65

#### **Action Plan**

Memership Development.pdf

## LEADERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 7% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 65% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

#### **Action Plan**

Leadership.pdf

### **LCIF: CAMPAIGN 100**

#### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

#### **Action Plan**

LCIF Campaign 100 Goals (2).pdf

### **CUSTOM GOALS**

### **Goal Statement**

2021 2022 Develop Web-based District Training Site for launch to include previously stored Zoom training material and new training by March 2022

### **Action Plan**

WEB training.pdf

## **Goal Statement**

Create material on the district web site to coincide with the GLT leader for presidents and upcoming leaders to move up into leadership roles

### **Action Plan**

District action plan.docx